



4,00	4.666,00	5	Genial
4,00	4.666,00	5	Bradesco
4,00	4.666,00	5	UBS
3,50	4.666,00	5	Genial
3,50	4.666,00	5	Ideal
3,50	4.666,00	5	BTG
3,50	4.666,00	5	Genial
3,50	4.666,50	5	Genial
3,50	4.666,50	5	Bradesco
3,50	4.666,50	5	Genial
3,50	4.666,50	5	UBS
3,50	4.666,50	5	Genial
3,50	4.666,50	5	UBS
3,50	4.666,50	5	BTG
3,50	4.666,50	5	Ideal
3,50	4.667,00	5	Genial
3,50	4.667,00	5	Bradesco
3,50	4.667,00	5	Genial
3,50	4.667,00	5	Genial
3,50	4.667,00	5	Genial
3,50	4.667,00	5	BTG
3,50	4.667,00	5	UBS
3,50	4.667,00	5	Ideal
3,50	4.667,00	5	UBS
3,50	4.667,00	5	BCC Liquidez
3,50	4.667,00	5	BTG
3,50	4.667,50	5	Bradesco
3,50	4.667,50	5	Genial
3,50	4.667,50	5	UBS
3,50	4.667,50	5	UBS

News Impact Intelligence

STEP 05

From Headlines to Risk-Aware Decisions

News Impact Intelligence transforms raw financial news into structured market intelligence. Rather than surfacing every headline, the system identifies which stories truly deserve attention — evaluating their potential impact on assets, sectors, and overall market risk before they reach your screen.



The Problem with Financial News

Thousands of financial news articles are published every day. Earnings reports, central bank commentary, geopolitical developments, analyst upgrades — the volume is relentless and growing.

Yet **only a small percentage** of that information actually influences institutional capital allocation. The rest generates noise — distracting attention, consuming time, and introducing cognitive bias into the decision process.

News Impact Intelligence was built to solve exactly this problem. It filters the information landscape to surface only what truly matters to market participants.

The Challenge

- Volume overwhelms human capacity to process
- Most headlines carry no market-moving weight
- Noise obscures signal in critical moments
- Manual filtering is slow and inconsistent

The Analytical Workflow

Every article ingested by News Impact Intelligence follows the same rigorous analytical process — from raw text to structured, actionable intelligence. No article bypasses any step in the pipeline.



This end-to-end process ensures consistency across all sources, languages, and asset classes — delivering standardized intelligence regardless of where the news originates.



Dashboard Overview

The dashboard provides a real-time, consolidated view of the current market news environment. Eight core metrics are surfaced at a glance, enabling portfolio managers and risk analysts to assess the information landscape in seconds.

Volume Metrics

- Total Articles
- Filtered Articles

Sentiment Breakdown

- Positive News
- Neutral News
- Negative News
- Average Sentiment

Risk & Focus

- Highest Risk Score
- Most Mentioned Asset

Total Articles

The count reflects only those articles that have successfully cleared all StrategyStore filtering criteria — not the raw number published across all monitored sources.

This distinction is critical. A high article count signals active information flow. A low count may indicate a quieter news cycle — or confirm that filtering is working as intended.

Quality Over Quantity

The Total Articles metric displays the number of relevant news stories currently processed and available within the intelligence feed. It is a direct measure of information density for the current session.

The objective is never to maximize article count. It is to ensure that **every article that appears has passed a quality threshold** — relevance, recency, and market significance are all evaluated before a story enters the feed.

❏ Volume alone is not a useful signal. Relevance is.

Filtered Articles

Not every published article reaches the intelligence feed. The Filtered Articles metric reflects the volume of content that was reviewed and removed before being presented to the user.



Duplicate Removal

Wire services and aggregators frequently republish the same story across multiple outlets. Duplicate content is identified and consolidated to prevent the same event from inflating metrics or appearing multiple times in the feed.



Irrelevance Filtering

Articles with no clear connection to financial markets, tradeable assets, or institutional decision-making are excluded. Only market-relevant news advances through the pipeline.



Low-Value Exclusion

Content that lacks specificity, is overly speculative, or fails to meet minimum quality thresholds is filtered out — preserving the integrity of the intelligence feed.

Sentiment Analysis

Every article processed by News Impact Intelligence is automatically classified into one of three sentiment categories. This classification is applied using natural language processing at the article level — not based on price action or market outcomes.

● Positive

Constructive language, improving conditions, upside developments. Indicates a generally favorable tone toward the subject entity or market.

● Neutral

Balanced, informational, or factual coverage with no clear directional bias. Common in regulatory filings, scheduled releases, and data announcements.

● Negative

Cautionary language, deteriorating conditions, downside risks. Signals potential headwinds or increased uncertainty around the subject entity.

📄 Sentiment reflects the tone of the information — not a directional forecast for the underlying asset.



Average Sentiment

Average Sentiment aggregates the sentiment scores across all articles currently in the feed to produce a single composite tone indicator. It offers an immediate read on the overall information environment at any given moment.

This metric moves continuously as new articles enter the feed and older content ages out. Tracking its direction over time is often more informative than any single reading.

Positive Values

Constructive market perception dominates. News flow is broadly supportive of risk appetite.

Negative Values

Caution is building. The current information environment warrants heightened attention to risk exposure.

Neutral Values

Balanced information flow. No strong directional bias present in the current news cycle.



Risk Classification

Beyond sentiment, every article in the intelligence feed receives a **Risk Score** — an independent measure of how significantly that piece of news could influence market behavior, asset pricing, or investor positioning.

1

Low Risk

Routine coverage, minor developments, or informational content unlikely to move markets. Useful for context, not action.

2

Moderate Risk

Developments with credible potential to shift sentiment or affect positioning in specific assets or sectors. Warrants monitoring.

3

High Risk

Events with significant market-moving potential. These stories demand immediate attention and may require a prompt reassessment of current exposure.

Risk and sentiment operate as independent dimensions. A high-risk article may carry positive, neutral, or negative sentiment — and each combination tells a different story.

Top News Cards

Each story surfaced in the intelligence feed is presented as a structured news card — designed for rapid comprehension without requiring the analyst to read the full article. Every card contains seven standardized data points.



Source & Time

Publication outlet and precise timestamp — enabling recency assessment and source credibility evaluation at a glance.



Asset Class & Related Asset

Identifies whether the story relates to equities, fixed income, commodities, FX, or crypto — and tags the specific instrument mentioned.



Headline

The core message of the article, surfaced directly. Structured for fast scanning across multiple stories in rapid succession.



Sentiment Score & Risk Level

Two quantified dimensions displayed together — allowing the analyst to immediately assess both tone and potential market impact.

Filters & Search

The intelligence feed is fully queryable. Analysts can apply multiple filters simultaneously to narrow the news environment to exactly what is relevant to a specific thesis, asset, or risk event — in real time or historically.

Available Filters

- Keyword
- Asset
- Asset Class
- Sentiment
- Risk Level
- Language

Why This Matters

Filters transform the intelligence feed from a broadcast into a precision tool. A portfolio manager running a concentrated equity book can isolate all high-risk negative news for a specific ticker in seconds. A macro analyst can surface all central bank commentary in a target language with a single query.

The combination of real-time and historical filtering also enables **pattern recognition** — identifying whether a story represents an isolated event or part of a developing trend affecting the same asset or sector.

Trending Assets

The system continuously monitors and ranks assets by the volume of news coverage they are currently receiving across all monitored sources. The Trending Assets panel surfaces the instruments attracting the most media attention at any given moment.

What Trending Means

An asset appearing in the trending panel is receiving an unusually high or rapidly increasing volume of news mentions relative to its recent baseline. This may reflect earnings announcements, regulatory actions, analyst coverage, or macro developments.

What Trending Does Not Mean

High media attention does not necessarily imply opportunity — or threat. It simply indicates **increased market focus**. The sentiment and risk dimensions must be evaluated together with trend volume to form a complete picture.

How to Use It

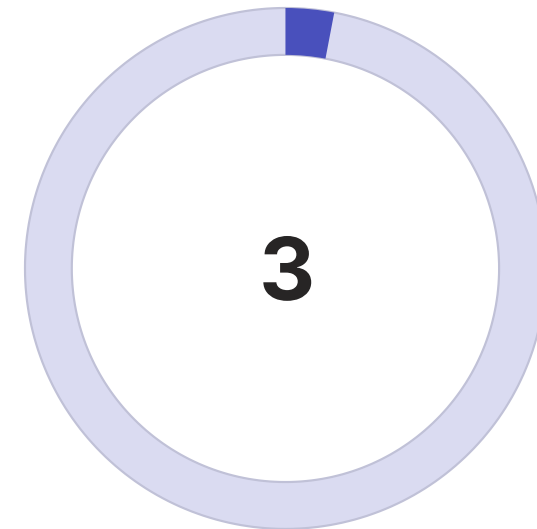
Use trending assets as an early-warning scanner. When an asset you hold — or are considering — suddenly appears in the trending panel, it is a prompt to investigate the underlying news flow before markets fully price the information.

Sentiment Overview

The Sentiment Overview panel provides a visual distribution of all articles currently in the feed across the three sentiment categories. It delivers an immediate snapshot of the prevailing information environment.

Rather than a single average score, the Sentiment Overview reveals the **shape of the distribution** — whether the market narrative is broadly constructive, broadly cautious, or genuinely mixed. These patterns carry different analytical implications:

- **Dominant positive:** Risk appetite broadly supported by news flow
- **Dominant negative:** Widespread caution; review risk exposure
- **Balanced distribution:** Mixed environment; no clear consensus forming
- **Rapid shift in distribution:** A developing narrative — monitor closely



Sentiment Categories

Positive, Neutral, and Negative — each tracked in real time

Reading News Correctly

The most common error in news-driven analysis is interpreting a headline in isolation. A single article — regardless of its sentiment or risk score — rarely tells the complete story. Professional interpretation requires context.



Capital Flows

Is institutional money moving into or out of the affected asset class? News that contradicts flow direction often has limited immediate impact.



Sector Rotation & Market Structure

Where is the broader market allocating capital? A negative headline in a sector experiencing strong inflows may be quickly absorbed.



Risk Profile & Forecast

Does the news change the fundamental outlook, or does it simply confirm what the market already expects? Expected events rarely move prices.



Context always matters more than headlines. News Intelligence is an input — not a conclusion.

News vs. Market Reaction

Markets do not respond mechanically to every published headline. Professional investors understand that price reactions are driven by **changes in expectations** — not by the volume of news coverage or even by the severity of an event in isolation.

The critical analytical question is never simply "Is this news positive or negative?" The correct question is: **"Does this information change what the market believes about the future?"**

If the news confirms existing expectations, the market has likely already priced it. If it meaningfully revises the outlook — upward or downward — institutional behavior may shift.

Expected News

Already priced. Reaction is often muted or contrarian — buy the rumor, sell the news.

Unexpected News

Forces a rapid repricing of expectations. Highest probability of generating institutional flow changes.

Confirmed News

Validates an existing thesis. Reinforces positioning but rarely triggers new entries or exits on its own.



Connecting News to the StrategyStore Workflow

News Impact Intelligence is not a standalone module. It is fully integrated into the complete StrategyStore investment workflow — providing relevant context at every stage of the decision process.



Scan

Identifies where institutional money is moving across sectors and asset classes. News provides early signals of emerging flow changes.



Select

Identifies the strongest individual assets within trending sectors. News sentiment and risk scores help validate or challenge initial selections.



Understand

Validates the opportunity through deeper analysis. News provides the narrative context behind price and flow behavior.



Execute

Prepares the trade with full awareness of the current information environment. High-risk news near execution can inform timing and sizing decisions.

Best Practices for Professional Users

News Impact Intelligence is a powerful decision-support tool — but its value depends on how it is used. The following practices reflect how experienced analysts integrate news intelligence into a disciplined investment process.

1

Monitor Sentiment Changes

A single sentiment reading is less informative than a trend. Watch for shifts — when the distribution moves from predominantly neutral to negative, or positive momentum begins to erode, that directional change carries more weight than any individual score.

2

Watch for Escalating Risk

When risk scores on articles related to a specific asset or sector begin rising, treat it as a flag — even if sentiment remains neutral. Risk often precedes sentiment deterioration by hours or days.

3

Track Recurring Coverage

A story that appears once may be noise. A story that recurs across multiple sources over multiple sessions around the same asset is developing into a narrative — and narratives move institutional capital.

4

Never Act on a Single Headline

Isolated headlines — regardless of sentiment or risk score — should never trigger investment decisions without cross-referencing capital flows, market structure, and the broader StrategyStore workflow.

Always Current

10s

Refresh Cycle

Automatic update interval ensuring the feed reflects the latest available market information

Continuous Intelligence

The News Impact Intelligence dashboard updates automatically every **10 seconds**. This is not a static snapshot — it is a live, continuously recalculated view of the information environment as it evolves in real time.

With each refresh cycle, the system reprocesses the incoming news flow and recalculates:

- Sentiment scores across all active articles
- Risk assessments based on the latest available content
- Trending asset rankings reflecting current media velocity
- Average sentiment and distribution metrics across the feed

This ensures that analysts are always working with the most current intelligence — not data that is minutes or hours stale during fast-moving market events.

The StrategyStore Philosophy

Markets react to information. Professional investors react to information that matters.

This distinction is the foundation of News Impact Intelligence. In financial markets, the volume of available information has never been greater — yet the marginal value of consuming more information is frequently negative. More input without better filtering leads to worse decisions, not better ones.

News Impact Intelligence was designed with a single governing principle: **separate meaningful developments from market noise**. By applying entity recognition, sentiment analysis, and risk classification to every article, the system ensures that the information reaching the analyst has already been evaluated for its potential to influence institutional behavior.

The goal is not comprehensive coverage. The goal is **decision-relevant intelligence** — delivered with the speed, consistency, and structural clarity that professional investment processes demand.

Final Thought

Reading more news does not improve investment decisions. Understanding the right news does.

News Impact Intelligence transforms raw headlines into structured evidence. By combining entity recognition, sentiment analysis, and risk classification into a single integrated framework, it gives institutional investors and portfolio managers the clarity to act on what matters — and the discipline to ignore what does not.

Entity Recognition Identifies the assets, sectors, and market actors mentioned in every article	Sentiment Analysis Classifies the tone and direction of each story across three standardized dimensions	Risk Classification Scores each article by its potential to influence market behavior and institutional positioning
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☐ Information has value only when it improves the quality of decisions.